



## Panera Top Teachers 2012 Entrants FAQ

Three easy steps to enter!

### **Q: How do I enter?**

A. Just follow these three easy steps!

#### 1. Create

Create a one-minute (or shorter) video, or write an essay (100-200 words) on why you think your teacher should be Panera Bread's Top Teacher.

- Grab your iPod\*, iPad\*, iPhone\* or smartphone, tablet, computer, camcorder, digital camera, or anything else capable of recording video to share with others (please see accepted video file formats below).
- Practice makes perfect! Rehearse what you'll say before you start filming.
- Your video or essay can be funny, inspiring or whatever you think best captures the reason your teacher is tops. Be creative!

#### 2. Enter

To submit your entry to our contest page, follow the steps below:

A. You must first create an account by clicking the "log in" link on the top left corner of the Top Teachers contest page. Choose the "Register now" link, and fill out the fields on the page to create your account.

B. Accepted video file formats are MOV, MPEG, MPG, MP4, M4V, VOB, FLV, AVI, ASF, DIVX, and WMV. To upload a video in one of these formats, click on the "browse" button, and navigate to where you have stored the video file on your computer. Or, you can choose to provide a link to your video on YouTube (a quick tutorial on how to upload to youtube is available here: [http://www.youtube.com/t/about\\_getting\\_started](http://www.youtube.com/t/about_getting_started)). Please make sure your Broadcast Options are set to "Public – Share your video with the world! (Recommended)" and your Sharing Options for "Embedding" is set to "Yes, external sites may embed and play this video".

C. Give your entry a title, add tags and a description, and submit your entry! Click "Continue" only once the media upload progress bar is complete.

- For essays, only plain text (TXT) is accepted. Any special formatting may not appear.
- Entrants under 18 years of age must have the consent of parents/guardians to participate.
- Make sure you've read all the rules to our contest!





### 3. Share

Tell everyone you know (friends, family, classmates, neighbors, people on your sports teams, Facebook friends and Twitter followers) to visit the page and vote for your entry.

- You may vote once per day per entry for your favorite entries.
- Getting the most votes doesn't mean you'll win, but it does mean your entry will stand out!

#### **Q: I made a mistake on my entry. Can I go back and make a change?**

A: Unfortunately, due to the voting process involved in the contest, we cannot allow any content changes after you've submitted your entry. If a correction is required in your entry, you may contact us and we will do our best to make those changes.

#### **Q: Can my friends and I submit an entry together?**

A: No, entries may only be submitted by one student, group entries are not permitted.

#### **Q: Why is registration required to vote?**

A: In order to ensure the validity and accuracy of votes, users must register a valid account to enter. If you register a new account, you will receive an email verification and must click the link to validate your account before your vote can be registered.

#### **Q: Do I have to be 18 or older to enter the contest?**

A: Yes, if you are not 18 years of age or older, you must have your parent or guardian's permission to enter.

#### **Q: Will my entry be searchable online outside of the contest site?**

A: Once you submit your entry, it will be publicly available on the Internet and may be indexed by search engines.

